

Trio-gram / I.T. Committee Report

Annapolis Convention

May 3, 2008

Consisting of Jim Constantinides, Luke Hajiantoni, Nick Krial

The Committee considered two major items: the creation of a Chapter I.T. Officer, and improvements to the Trio-Gram.

1. Through the suggestion of the District Governor, we considered submitting a resolution to create an actual office, at the chapter level, to be named "Information Technology Officer" or "I.T. Officer" for short. The purpose of this office would be to enhance the communication capabilities of the District.
 - a. This person would be a channel for the flow of information from his chapter to the District Lodge. This would involve, by whatever means are at his disposal, (whether by email or postal mail) in providing such info.
 - b. This person would be required to communicate with the District at a time interval as suggested by the Lodge IT Officer.
 - c. This position would be either an elected or appointed position depending on the chapter's discretion.
 - d. The District will provide space on the District Web site for each chapter to post information about their chapter.
2. After reviewing a publication from District 5 (which would be comparable to our Trio-Gram), the Committee was inspired to consider looking into the possibility of raising the quality of the Trio-Gram to the level of a more professional publication.
 - a. Looking at this other source, we noticed several items of interest:
 - i. This district publication took on the form of a 32 page magazine. Analysis of this publication suggested to us that it was the advertisements that allowed for such a size possible; of the 32 pages, 5 full pages of ads were used; this would be about 15%.
 - ii. Color was used on the front and back covers, both inside and outside flaps. This made for a more attractive magazine quality.
 - iii. The staff that was responsible for creating the publication consisted of ten individuals.
 - b. To have these improvements made for our Trio-Gram, we present the following suggestions be considered:
 - i. To further investigate other publications such as the one from District 5 to make more informed decisions about where we can go with the Trio-Gram. Initial investigation suggests that it is possible for us to develop a more affective District publication.
 - ii. That the size of the Trio-Gram staff be increased to some degree. The function of these additional members would be to aid the present staff in attaining the improvements to the Trio-Gram. We would be looking for individuals who would have an interest in developing such a publication though their personal communication and organizational skills. We hope that they will be motivated by the knowledge that their work will produce for them a high level of gratification and serve the AHEPA well.